

BRONZE Sponsorship Package

Cost £500*

1. In Show Promotion
 - a. Company Logo on Sponsors' Board
 - b. One Banner (to be produced and provided by sponsor), will be placed within the Showground
2. Pre Show Promotion
 - a. One half page advert in the A5 Show Programme (artwork needed by April)
 - b. Included in the list of sponsors in the Show Programme
3. Online Promotion
 - a. Website
 - i. Sponsor will be listed on the sponsors' page on the website with a click through link to their website.
 - b. Social Media
 - i. Sponsor will have one dedicated post on TFS social media feeds
 - ii. Plus potential additional shares and mentions throughout the year
4. Tickets
 - a. Four Weekend Passes
 - b. Two Show Programmes

**Costs and packages can be adjusted to suit your specific requirements.*

SILVER Sponsorship Package

Cost £1,200*

1. In Show Promotion
 - a. 3mtr Frontage x 3mtr Depth outside trade space within the showground
 - b. Company Logo on Sponsors' Board
 - c. One Banner (to be produced and provided by sponsor), will be placed within the Arena
2. Pre Show Promotion
 - a. One half page advert in the A5 Competition Schedule (artwork needed by December)
 - b. One half page advert in the A5 Show Programme (artwork needed by April)
 - c. Included in the list of sponsors in the Show Programme
 - d. Membership
 - i. Company Flyer (to be produced and provided by Sponsor) to be included in the Members mailing which goes to all TFS members in June.
3. Online Promotion
 - a. Website
 - i. Sponsor will be listed on the sponsors' page on the website with a click through link to their website.
 - b. Social Media
 - i. Sponsor will have up to two dedicated posts on TFS social media feeds
 - ii. Plus additional shares and mentions throughout the year
 - iii. Opportunity for staff and branding to appear in our social media videos and images throughout the Show
4. Hospitality & Tickets
 - a. Four Weekend Passes
 - b. Four Show Programmes

**Costs and packages can be adjusted to suit your specific requirements.*

www.tauntonfs.co.uk

info@tauntonfs.co.uk | 01823 332010

Taunton Flower Show, G1 Viney Court, Viney Street, Taunton, TA1 3FB.

Company Registered in England No 5095539 Charity No 1103853

GOLD Sponsorship Package

Cost £2,500*

1. In Show Promotion
 - a. 3mtr Frontage x 3mtr Depth outside trade space in a prime location
 - b. Company Logo on Sponsors' Board
 - c. Two Banners (to be produced and provided by sponsor), one will be placed around the arena, and one elsewhere in the Showground
 - d. Air Time on Showground Commentary system
 - i. Script (to be produced and provided by Sponsor) to be read out by the Show commentator twice per day. No more than 30seconds in length
2. Pre Show Promotion
 - a. One full page advert in the A5 Competition Schedule (artwork needed by December)
 - b. One full page advert in the A5 Show Programme (artwork needed by April)
 - c. Logo Added to Show Leaflet (print run of 4,000, distributed around Taunton)
 - d. Included in the list of sponsors in the Show Programme
 - e. Membership
 - i. Company Flyer (to be produced and provided by Sponsor) to be included in the Members mailing which goes to all TFS members in June.
3. Online Promotion
 - a. Website
 - i. Sponsor will be listed on the sponsors' page on the website with a click through link to their website.
 - b. Social Media
 - i. Sponsor will have up to three dedicated posts on TFS social media feeds
 - ii. Plus additional shares and mentions throughout the year
 - iii. Opportunity for staff and branding to appear in our social media videos and images throughout the Show
4. Hospitality & Tickets
 - a. Ten Weekend Passes
 - b. Ten Member Marquee Access Tickets
 - c. Five Show Programmes
 - d. Five Parking Passes
 - e. Reserved space for Ten people in the Membership Marquee for Afternoon Tea. (Any food and drink purchased must be paid direct to the catering team at the Show).

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PLATINUM Sponsorship Package

Cost £6,000*

1. In Show Promotion
 - a. 6m x 9m outside pitch in premium position
 - b. Provision of a 6mx9m curved framed marquee & furniture
 - c. Company Logo on Sponsors' Board
 - d. Banners (to be produced and provided by sponsor), will be placed as follows:
 - i. Two around the arena
 - ii. One elsewhere in the Showground
 - e. Air Time on Showground Commentary system
 - i. Script (to be produced and provided by Sponsor) to be read out by the Show commentator twice per day. No more than 30seconds in length
2. Pre Show Promotion
 - a. Full back page advert in the A5 Competition Schedule (artwork needed by December)
 - b. One full page advert in the A5 Show Programme (artwork needed by April)
 - c. Included in the list of sponsors in the Show Programme
 - d. Logo Added to Show Leaflet (print run of 4,000, distributed around Taunton)
 - e. Membership
 - i. Company logo and editorial to be added to a Members' newsletter
 - ii. Company Flyer (to be produced and provided by Sponsor) to be included in the Members mailing which goes to all TFS members in June.
3. Online Promotion
 - a. Website
 - i. Sponsor will be listed and given editorial space on the sponsors' page on the website with a click through link to their website.
 - b. Social Media
 - i. Sponsor will have up to four dedicated posts on TFS social media feeds
 - ii. Plus additional shares and mentions throughout the year
 - iii. Opportunity for staff and branding to appear in our social media videos and images throughout the Show
4. Hospitality & Tickets
 - a. Forty Weekend Passes
 - b. Forty Show Programmes
 - c. Ten Member Marquee Access Tickets
 - d. Ten Parking Passes

**Costs and packages can be adjusted to suit your specific requirements.*

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CORPORATE MEMBERSHIP Sponsorship Package

Cost £500*

1. Memberships

- a. Ten Single Memberships, which include:
 - i. Member's Pack, with tickets for the Show, access to the members marquee, Show programme and Members marquee and catering details.
 - ii. Early entry at 9:30am to the show on Friday.
 - iii. Parking Ballot - access to a ballot for car parking on one or both days of the show, with parking right next to the show for easy access.
 - iv. Free entry into the Competitions, Schedule sent on launch in February.
 - v. Extra Benefits - Discounts available with some local businesses and with some regional shows in Devon and Somerset. For 2024 we have already negotiated discounts to Bath and West Show, Mid Devon Show and Mid Somerset Show, with more to follow.

2. Promotion:

- a. One quarter page advert in the A5 Show Programme (artwork needed by April)
- b. Included in the list of sponsors in the Show Programme
- c. Company Logo on Sponsors' Board at the Show
- d. Sponsor will be listed on the sponsors' page on the Charity website with a click through link to their website.

****Costs and packages can be adjusted to suit your specific requirements.***

Additional/upgraded items can include, but not limited to:

- Additional memberships.
- Guaranteed parking.
- Company banner in the Showground or around the arena.
- Increase to larger advert in the programme.
- Online advertising through social media channels.
- Company details circulated via newsletters and/or mailings.

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