



Taunton flower show

SPONSORSHIP

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REACH UP TO 17,000 PEOPLE & SUPPORT A LOCAL CHARITY
AND THE OLDEST FLOWER SHOW IN THE COUNTRY

Pick a package from those below or contact us with your specific requirements

Brand Advertising

£600

Advertise your business within the show with a banner around the arena, promotion on our sponsors board, 1/2 page advert* in the programme, promotion on our website and social feeds. 5 day passes, 2 parking spaces and 2 programmes to bring guests and enjoy the show!

*Upgrade your advert to a full page for an extra £100

Brand Presence

£700

3x3m pitch* at the Show to advertise your business, a banner around the showground, 1/2 page advert in the programme, promotion on our website. Up to 6 extra passes and three parking spaces to help staff your stand.

*Upgrade your pitch to a prime location for an extra £100

Corporate Hospitality

£1000

Advertise your business within the show with a banner around the arena, sponsors promotion on our sponsors board, socials and website. Day passes and a booked space for 10 people to have lunch/afternoon tea in members marquee. Five parking passes and programmes for your guests

Corporate Membership

£500

10 single memberships to the Show, including full access to the members marquee and other benefits. 1/2 page advertising in the Show Programme



ADVERTISING

Promote your business and support the Charity, by booking your advertising with us. Choose from supporters posts on our Social Media channels, adverts in the Show Programme, and Banners at the Show.

PRINTED ADVERTS	1/4 page	1/2 page	Full Page
Show Programme	£70	£140	£280
Competition Schedule	-	£100	£150

Show Advertising Promote your business to 17,000 visitors to the show	Price
Arena Banner Placed around the arena fencing in the heart of the action	£150
Showground banner Placed around the showground, or on the external fence by the gates.	£100

Online Advertising Promote your business to over 7,000 followers on our socials	Price per post
Dedicated “Supporters” post on TFS Social Media channels – Facebook, Instagram, and LinkedIn.	£35
Boosted “Supporters” post on TFS Social Media channels – Facebook, Instagram, and LinkedIn.	£50





A Vibrant Festival surrounded by Flowers!

Become a Show Sponsor or advertiser and support the Charity which runs the oldest, longest running Flower Show in the UK.

We have various off-the-shelf packages, or we can build a tailored sponsorship package to suit your needs and budget.

Scan the QR code to go to our website and view the full package details.



“...The show is a fantastic way to spread your brand awareness.

The value for money compared to other ‘advertising’ methods is fantastic.

On top of all that we get to spend two days basking in the atmosphere of thousands of local people having a great time, it's infectious!”

Jonathan Hunt, MD
The Property Centre

“For us, the Taunton Flower Show (TFS) is so much more than a flower show but is an integral part of the local community; our involvement gives us a true connection to Taunton and the surrounding area.

Notwithstanding this, its appeal is far reaching with our clients travelling from far and wide to enjoy the day, the atmosphere and the varied entertainment that is part and parcel of the TFS!”

Greg Sellers, Senior Investment Manager
Hawksmoor Investment Management Ltd

